

## Accomplishments In 2010

2010 was a successful year on many fronts for the residents of Sturgis.

The City's financial position is healthy, especially in comparison to other communities who are struggling from revenue shortfalls, high unemployment and a sagging economy. The City was able to reduce the City portion of the **2011 property tax** from \$7.63 per \$1,000 of assess valuation to \$7.59 through improved efficiencies. City sales tax collections increased 6.4% over 2009. The City achieved an unspent budget balance of \$1.8 million. \$203,839 was saved by following City Purchasing Policy guidelines.

The City completed the **Murray Addition Project** providing residents with new water, sewer and street improvements. A \$214,000 grant was obtained for the project which helped make the improvements affordable with a \$25 monthly surcharge for affected residents.

The new **Code Enforcement Program** has improved the appearance of many neighborhoods with the resolution of 255 nuisance complaints.

The **2010 Sturgis Motorcycle Rally** was a financial success with a 13% increase in sales taxes collected and a 17% increase in visitors. The Rally helps pay for the sales tax bonds on the Community Center, the Library, the Fire/Ambulance Service Center and street improvement projects like paving Dolan Creek Road.

A number of **revitalization projects** were undertaken in downtown Sturgis, most notably the Main Street Lighting Project, which gives our historic downtown a new and more inviting retail environment for shoppers and visitors. A public communications system was installed to play music and provide a public address system for downtown events.

Four web cams were installed to promote Sturgis to the world via the internet.

The **Street Improvement Program** included 35 blocks of new pavement and 14 blocks of chip and seal hard surfacing. In 2011, the City plans to pave an estimated 60 blocks - the most ever in a single year.

The City reconstructed the **Pine View Drive and Vanocker Canyon Road** with a \$146,305 grant to provide new pavement on a busy collector street.

A \$2,300,000 Federal Aviation grant was secured to reconstruct the runway at the **Sturgis Airport** that will allow Sturgis to be more accessible and enhance economic development opportunities.

We saw improvements in our **Parks and Recreation system** with the construction of a new bike path utilizing a \$160,752 state grant and new concession facilities at the Pony baseball and Fort Meade softball fields.

City staff obtained a \$225,000 equipment grant from the State to purchase a loader and plow truck that is used for snow removal and solid waste operations at the Rubble Site.

A \$811,000 Build America bond was secured to finance the construction of the new City owned **Sturgis Liquor's store**, that will result in increased revenue to help support the Community Center and expand street maintenance services.

The City is making progress on the Council goal of bringing **new businesses** to town. A new year around restaurant and entertainment facility is being built by Frontier Investments at the corner of Junction and Lazelle. The project involves a multi-million dollar investment that will create much needed jobs for residents.

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## Items of Interest

**Special Public Hearing** February 7 at 6:00 in conjunction with the Sturgis City Council meeting. The City Council seeks public input regarding vending activities and temporary structures.

**City offices will be closed** on Monday, February 21 for Presidents Day. Trash normally picked up on Monday will be picked up on Tuesday.

**The Goodwill Collection Trailer** will be parked at the Public Works office on Dudley Street from January 27 - February 3.

**Basic Computer Classes** are held each Thursday at the Sturgis Public Library from 5:30 to 6:30. Classes are free and registration is not required. For details, contact the Sturgis Library at 347-2624.

**Deadline** for City Council and Mayoral candidate filings is February 25 at 5:00.



## Announcements and Meetings

**Sturgis City Council:** Monday, February 7 at 6:00 p.m. and Tuesday, February 21 at 6:30 p.m. in the Sturgis Community Center on Lazelle Street.

**Forestry:** February 3 at 5:30 p.m. at the Sturgis Fire Hall.

**Park Board:** February 15 at 7:00 p.m. at the Morman Law office.

**MUB Board:** February 9 at 8:00 a.m. downstairs at City Hall.

**Planning and Zoning Commission:** February 1 and 15 at 6:30 p.m. downstairs at City Hall.

**Sturgis Arts Council:** February 10 at 7:00 p.m. downstairs at City Hall.

**Library Board:** February 23 at 4:00 p.m. at the Sturgis Library.

## Officials

### *Mayor*

Maury LaRue 347-4422

### *Council Members*

#### Ward One:

Joe DesJarlais 347-7928

Kelly Vasknetz 490-0361

#### Ward Two:

Mark Carstensen 561-0283

David Hersrud 347-5061

#### Ward Three:

Clint Brengle 720-0171

Jamie McVay 720-5780

#### Ward Four:

Tim Potts 720-4233

Bernadette Usera 720-9424

### *City Manager*

Dave Boone 347-4422





2010 Continued from front...

Additionally, the City is close to finalizing an agreement with a developer to bring retail businesses to the City owned parcels located at Exit 32 on I-90.

With all that has been accomplished, there are still significant challenges in front of us in 2011, as we continue to work together to get our economy healthy. Sturgis is on the threshold of exciting changes with the Future Sturgis Comprehensive Plan nearly finished and new economic opportunities knocking on our door. We look forward to working with our residents to make Sturgis a better place to live, work and raise our families.

Dave Boone - Sturgis City Manager

### Council Updates

On January 17, a Public Meeting was held in conjunction with the normal City Council meeting to discuss two ordinances. The first ordinance, Title 31 Licensing of Temporary Businesses, deals with temporary vendor fees. The second ordinance, Title 2, addresses an amendment to the ordinance placing restrictions on the number of days temporary structures/tents can be set up before and after a business is in operation.

A second meeting will take place on February 7, at the regular City Council meeting, to allow the public to comment further on the proposed ordinances.

The Sturgis City Council wants to make sure they receive input from as many people as possible before any decisions are made on these issues.

Information on the proposed ordinances are posted on the City website under Mayor and City Council/Pending Council Actions; hard copies are also available at the City Finance Office.

The February 7 meeting will take place at 6:00 p.m. at the Community Center. If you are unable to attend the public meeting and would like to comment on either ordinance, you may E-mail [dboone@sturgisgov.com](mailto:dboone@sturgisgov.com) or call 347-4422.

### Announcing the 2010 Annual Report

Arriving in your mailbox in February



### Employee Spotlight - Street Department Staff Keeps Traffic Flowing All Season

Each winter brings snow storms, ice storms and blizzards that hinder traffic movement through the City. When inclement weather hits, the Street Department is out in force: sanding, plowing, and blading to clear roads so residents can get to work and school. Employees will often come in at 4 a.m. and work shifts around the clock, to get streets open. With the help of the new ticket and tow ordinance, they can quickly clear the main thoroughfares and collector streets and move on to residential areas.

The Street Crew (Marty Plaggemeyer, Kevin Aga, Doug Wagner, Steve Tucker, Steve Kindsfater) use a variety of heavy equipment, including graders, loaders, blades, and plows to move the snow.

Using aerial photography and pictometry, the staff periodically evaluates snow routes and snow storage areas to more efficiently manage snow removal.

Citizens often express gratitude at the efficiency of our crew at getting and keeping traffic moving.



The Goodwill Industries collection trailer will be parked at the Public Works building on Dudley Street on the following dates: January 27-February 3, May 26-June 2, August 18-25, September 22-29.

Goodwill is currently in need of a volunteer in Sturgis to assist with the collection site. If you would like to help out for an hour or two each day the trailer is here, please contact Jenny at Goodwill Industries 877-608-7775.

A snow shoveling resource list is now available at: [www.sturgis-sd.gov](http://www.sturgis-sd.gov).

If you don't have computer access, you can call 347-4422 for names and phone numbers of available workers.

If you are elderly or disabled, you may qualify for assistance from Community Service workers at no charge. Contact Officer Brent Tunesvik with the Sturgis Police Department at 347-1260 for more information.



### Library News

#### Dakota Audio Book Collaborative brings downloadable audio books to the Sturgis Public Library

Through an arrangement made possible by the South Dakota State Library, the newly formed Dakota Audio Book Collaborative will provide access to Overdrive downloadable audio books to patrons of the Sturgis Public Library beginning in March of 2011.

Sturgis Public Library members will be able to use their library cards to download and listen to audio books via their computers, mp3 players and other portable devices.

This exciting new service will provide many titles for people to listen to on those long car drives. E-books for portable readers will also be available.

#### At The Library in February

- February 9: Creative Writing for Teens 4:30 p.m.
- February 10: Celebrating Black History Month Story Hour 3:30 - 4:45 p.m.
- February 10: Middle School Art Student Reception 5 - 6 p.m.
- February 14: I Love My Library Poetry Contest 3:30 p.m.
- February 16: Teen Advisory Group Meeting 3:45 p.m.
- February 18: Manga Mania Book Club for Teens 3:30 p.m.
- February 22: Pizza & Pages Book Club for Teens 4:30 p.m.
- February 23: Creative Writing for Teens 4:30 p.m.
- February 26: Pirate Festival 1:00 p.m.



### 2011 Mayor And City Council Race

Petitions to run for Mayor and City Council will be available at City Hall beginning January 28.

To be placed on the election ballot, a candidate must secure a minimum number of signatures as determined by the Finance Officer.

Petitions must be completed between January 28 and February 25.

**Petitions must be turned in to City Hall by 5:00 p.m. on February 25.**

Each of the four voting wards will have one City Council seat to fill. City Council representatives serve two-year terms and are paid a salary of \$8,300 per year.

Current Mayor Maury LaRue will not run for re-election. The Mayoral term is two-years with an annual salary of \$20,259.

The following City Council members will be up for re-election:

- Ward 1** Joe DesJarlais
- Ward 2** David Hersrud
- Ward 3** Jamie McVay
- Ward 4** Bernadette Usera

The Sturgis City elections will be held on Tuesday, April 12. A sample ballot will be available on the City website by March 28. Absentee ballots will be available after March 28 at Sturgis City Hall.

You may register to vote at several locations including Sturgis City Hall at 1040 2nd Street and the Meade County Auditor's Office at 1300 Sherman Street. To see a full list of registration locations, visit the SD Secretary of State website at [www.sdsos.gov](http://www.sdsos.gov). The deadline for voter registration is March 28.

All voting will take place at the Sturgis Community Center at 1401 Lazelle Street from 7:00 a.m. to 7:00 p.m. on Tuesday, April 12. All voters are required to show a valid photo ID (SD Drivers License/SD ID Card or Student ID) at the poll.



### Contact Information

City Manager 347-4422  
City Attorney 347-4422  
Code Enforcement 347-4424  
Community Development 347-4424  
Finance Office 347-4422  
Human Resources 347-4422  
Rally Department 720-0800  
1040 2nd Street

Community Center 347-6513  
5:00 - 9:00 Mon. - Fri.  
8:00 - 8:00 Sat.  
Noon - 8:00 Sun.  
1401 Lazelle Street

Fire & Ambulance 347-5801  
Emergency 911  
7:00 - 5:00 Mon. - Fri.  
1901 Ballpark Road

Library 347-2624  
8:30 - 7:00 Mon. - Thu.  
8:30 - 5:00 Fri.  
8:30 - 4:00 Sat.  
1040 2nd Street

Liquor Store 347-5983  
8:00 - 10:00 Mon. - Sat.  
10:00 - 8:00 Sun.  
1075 Lazelle Street

Parks Department 347-9018  
8:00 - 5:00 Mon. - Fri.  
1920 Ballpark Road  
Shelter Reservations call 347-4422

Police Department 347-5070  
Emergency 911  
1400 Main Street

Public Works 347-3916  
7:00 - 4:00 Mon. - Fri.  
1057 Dudley Street  
Rubble Site  
8:00 - 5:00 Tue. - Fri.  
8:00 - 12:00 and 1:00 - 5:00 Mon. and Sat.

Water Department 347-4425  
8:00 - 4:45 Mon. - Fri.  
After Hour Emergency call  
Police Dispatch 347-2573  
1040 2nd Street